Support Your LifeChanger!

## Press Release Template

**[school district] [title] Nominated for National LifeChanger of the Year Award**

**[month day, year city, state abrrev.] – [school name] [title] [full name]** has been nominated for National Life Group’s 2023-24 LifeChanger of the Year award.

Sponsored by the National Life Group Foundation, the national LifeChanger of the Year program recognizes and rewards the very best K-12 public and private school educators and employees across the United States who are making a difference in the lives of students by exemplifying excellence, positive influence and leadership.

**[paragraph about who the nominee was nominated by and why]**

**[quote from nominee, nominator, principal, superintendent or other relevant person affirming how the nominee fulfills the selection criteria (below)]**

Each school year, National Life Group’s LifeChanger of the Year program receives hundreds of nominations from all 50 states and the District of Columbia. For 2023-2024, there will be a total of 17 individual LifeChanger of the Year awards. The awards structure is as follows:

* 1 National Grand Prize Winner
* 4 Grand Prize Finalists
* 10 LifeChanger Award Winners
* 1 Spirit Award Winner
* 1 Spotlight Award Winner

Each winner will receive a cash award that is split between the individual winner and their school. The national Grand Prize award is $10,000. Winners are announced via surprise award ceremonies held at their schools. The Grand Prize Winner will also receive an all-expenses paid vacation to Maui in May 2024. Winners will be announced in Spring 2024.

Winners will be chosen by a selection committee comprised of former winners and education professionals. Nominees must be school district employees. Award winners are selected based on the following criteria:

* A proven ability to make a beneficial difference in the lives of students
* An ability to positively add to the development of the school's atmosphere
* Is involved in leadership activities at the school and/or community level
* A demonstrative record of excellent performance at the professional level
* A commitment to producing a nurturing atmosphere
* Adherence to high moral and ethical standards

A resource page with ideas for how to celebrate nominees can be found at http://lifechangeroftheyear.com/showspirit/.

To view **[nominee name]‘s** LifeChanger of the Year nominee profile, or to nominate someone from your school community, visit [www.LifeChangeroftheYear.com](http://www.lifechangeroftheyear.com).

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