Date

Dear (Elected Official’s Name),

I am pleased to share with you that [Nominee’s Full Name] from [School Name] has been nominated as a LifeChanger of the Year. National Life Group’s LifeChanger of the Year program recognizes and rewards K-12 school employees and educators who make a positive difference in the lives of students all across the country. As a nominee, [Nominee’s First Name] is in the running to receive one of 17 cash prizes. The Grand Prize, which is $10,000, is split between the winner and his or her school.

You can view [Nominee First Name]’s LifeChanger nominee profile on the LifeChanger of the Year website by going to [www.LifeChangeroftheYear.com](http://www.lifechangeroftheyearnominees.com)

This is not only exciting news for [nominee’s name], but for the entire community. This is an opportunity to take pride in [community name]’s education system and its educators and share this story with the rest of the country.

There are many things you can do to support [nominee’s first name]’s nomination. Here are a few ideas:

* Visit (nominee name’s) profile at www.LifeChangeroftheYear.com to leave a supportive comment. If you know [nominee’s name] personally, you can share a story about how they changed your life for the better.
* Share their nominee profile on social media using the hashtag #LCOY.
* Send them a congratulatory letter or pay a visit to their school.

The nominee whose community demonstrates the most support for their nomination will receive the Spirit Award, a $5,000 cash prize to be shared between the nominee and their school.

Together we can rally to support [nominee’s name] and help increase their chances of being selected as a LifeChanger of the Year winner.

Sincerely,

YOUR NAME

LifeChanger of the Year is a program funded by the National Life Group Foundation.

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